

A person in a dark suit stands on a road, holding a glowing sword. The background features a cityscape and floating letters. The overall scene is in a dark blue, monochromatic style.

UPROC

Optimize forms, files and databases easily

UProc provides tools to improve and monetize your data sources

Created by Killia Technologies

What is UProc

- It's a platform that provides a data quality integration service.
- A set of tools is available to process multiple data fields types.
- It improves any data source (forms, files, databases and applications).



Which actions



Clean

uProc clean and fix wrong or not completed data



Validate

uProc allows data validations against field type rules



Enrich

uProc adds new fields to your records



Merge

uProc unify duplicated records

What benefits



Campaign success



Cost reduction



User knowledge



Issues reduction



Duplicates deletion



Order and classification

Who helps



Marketing

Increase ratios and improve campaigns



Technical

Reduce development times and optimize databases



Sales

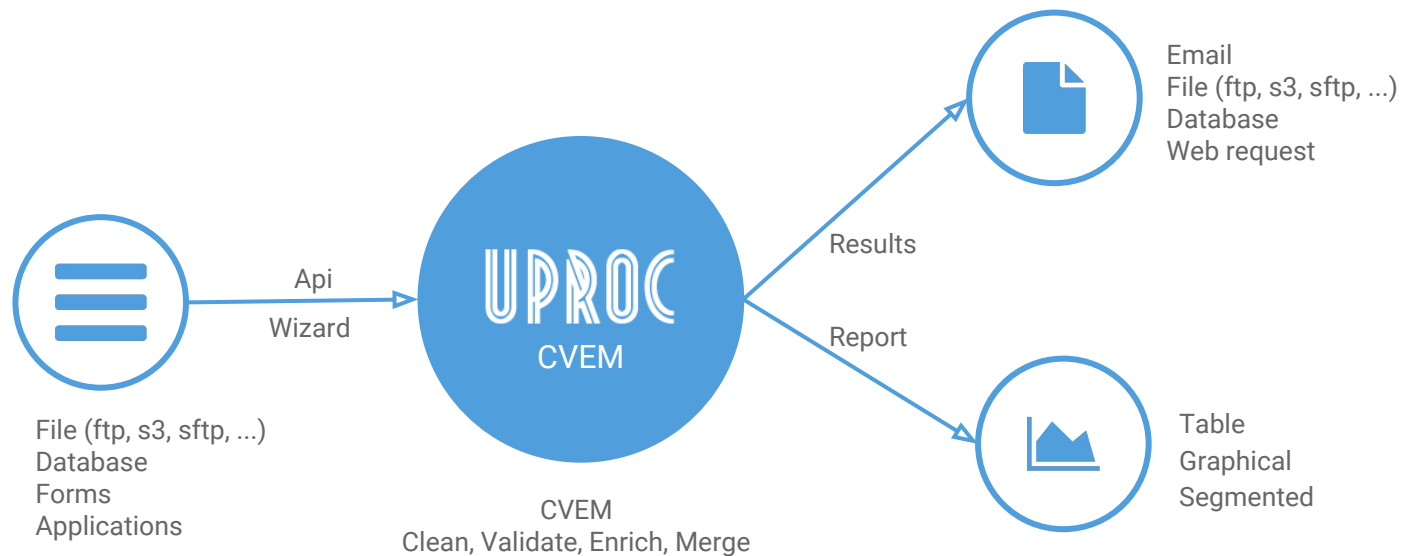
Optimize conversion and acquisition costs



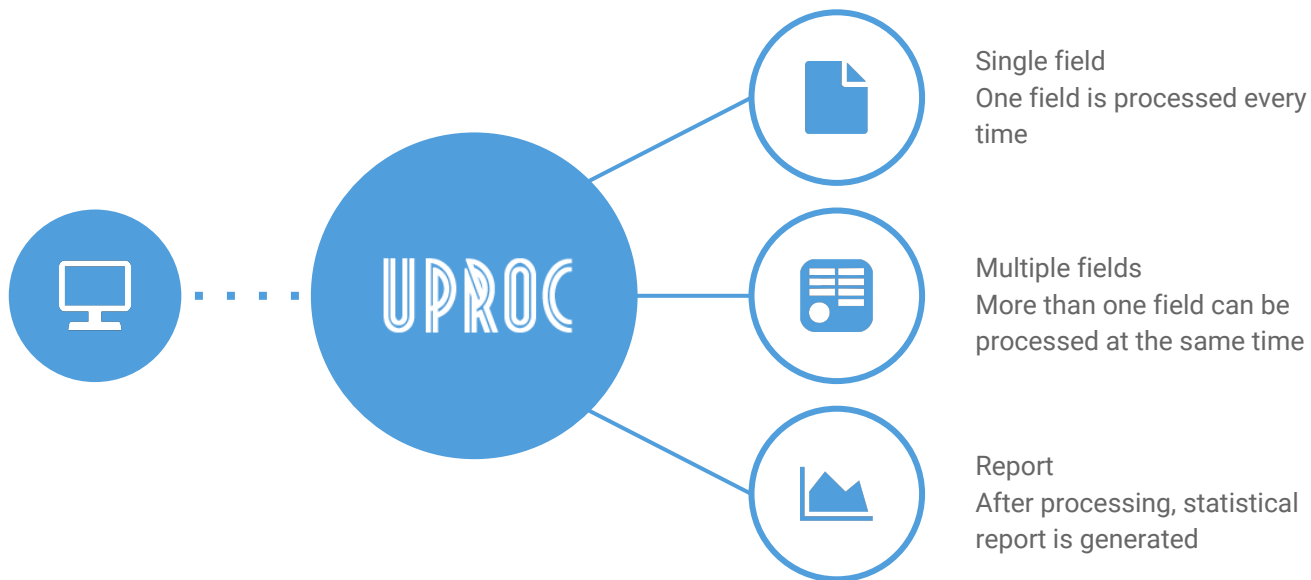
Analysis

Add additional KPI's to take the right decisions

How it works



Data scope



When to use it

- Real time
When data is captured and before saving to database (forms, chatbots)
- Bulk
When a data set is processed (database, files)

How does it apply

- Api
Using our web service
- Webapp
Using our wizard to process data
- Consultancy
Delegating treatment to our team

How we get better



Analysis

We search and analyze public and private data sources updated periodically



Integration

We develop and integrate new tools in our system



Catalog

We publish all the tools in the system to be explored by our users

What data: categories



Communication



Personal



Geographical



Company



Financial



Security



Text



Network







Editorial







Product

What data: samples

	Fields	Clean	Validate	Enrich
 Personal	Name - Surname	●	●	Autocomplete, Gender
	Nif - Nie - Dni	●	●	
	Birth date	●	●	Age
	Social		●	Profile, Followers
 Communication	Email	●	●	Hard, Soft, Disposable, Robinson
	Phone	●	●	Operator, Robinson
	Mobile	●	●	Operator, Robinson, Portability, Live
 Geographical	City - Zipcode - Province - Country	●	●	Autocomplete, INE, Censal section
	Ip	●	●	Geolocation
	Address	●	●	Autocomplete, Catastro
 Financial	Credit card	●	●	Type (visa, ...)
	IBAN - BIC - Swift	●	●	
	Currency		●	Ip, address, zipcode, Autocomplete
	VAT - Fraud		●	Ip, address, zipcode, ROI

What data: samples

	Fields	Clean	Validate	Enrich
 Company	Name - Cif - Sector - Domain	●	●	Prospect, Profile, Address
	Employees	●	●	Prospect, Autocomplete, Role, Email, Phone
	Social	●	●	Digital identity, Activity
	Financial		●	Capital, Solvency, Debt
 Network	Domain	●	●	Entries, Certificate, Technology
	Uri	●	●	Extraction (html, img, pdf)
	Service		●	Availability, Quality
 Text	Abuse	●	●	
	Emotions		●	Mood detection
	Format	●	●	Number, String
	Password	●	●	Generation
 Product	ASIN - UPC - EAN - SKU	●	●	Search, Conversion

References



References: samples



Custom allocation of customers in a Debt Recovery Process applying email, phone and address validations as well as social network research.



Automatic research of new students on social networks to be added into Admissions Program (MBA) using predefined filters.



Email database cleaning to avoid high bounces rate improving email marketing campaigns.



ABINITIO
Consulting - IT Advisory - BPO Services

Multiple data projects focused on: local business and profile prospect, digital identity and real time email and phone validation.

A man in a dark suit stands with his back to the camera on a paved road. He is holding a rolled-up document in his right hand. The background features a city skyline under a dark sky, with numerous letters and symbols falling around him. The overall scene is dimly lit with a blueish tint.

Miquel Colomer Salas

Killia - CEO

Pasaje Baró de Griñó, 5 08014 Barcelona

uproc.io

mcolomer@killia.com

+34605281220